“While there is a lot known about Atrial Fibrillation, there’s a lot that’s unknown as well. In 2010 we had a group of experts look at the research agenda for AFib from many perspectives, and were able to identify knowledge gaps. Our goal for AFib is to bridge those gaps through research and education and as a result impact treatment and prevention of AFib and AFib-related strokes.”

Mark Estes III M.D., Professor of Medicine, Tufts University School of Medicine

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**BRIDGE THE AFIB-STROKE KNOWLEDGE GAP BY ASSESSING YOUR PATIENTS’ RISK AND TALKING TO THEM ABOUT STROKE.**

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- **86%** report that they do know the definition of a stroke...
  - **61%** actually do.

- **66%** of AFib patients say their HCP has talked to them about their stroke risk.

- **15% to 20%** of all strokes are attributable to Atrial Fibrillation.

- **75%** of AFib patients say that AFib is a risk factor for stroke.

- **84%** of AFib patients trust their doctor to educate them about their health risk.

- **90%** of Atrial Fibrillation patients get information on AFib from their doctor or hospital.

- **5 times more at risk for stroke.**

- **More than half** of Atrial Fibrillation patients understand that Atrial Fibrillation increases the risk of stroke by 77%.

- **64%** of Atrial fibrillation patients have had a heart disease or heart attack.

- **2.7M** Americans.

- **Heart Disease/Stroke:**
  - 42%
  - 58%